



Creative Director
with the mandate
to communicate,
engage and
educate.



Patrick Suriano

Pat is an International, award-winning Creative Director with 20+ years experience in visual communications and brand development. Employed full-time as the Program Coordinator/Professor for the Advertising + Marketing Communications program at Conestoga College. Pat has written curriculum for 10+ courses at the post-secondary level, led marketing and brand initiatives for the college and continues to hone his craft in design/fine art. From visual identity creation and lecturing, to leading creative teams and facilitating/fostering client relationships—brand and advertising is Pat's everyday life.

EXPERIENCE

Conestoga College, Advertising + Marketing Communications
Program Coordinator, Full-time Professor, current
City of Waterloo, ON. Corporate Communications, Lead Designer/Brand

AGENCY

Copp Communications, Art Director
Ball Media Corporation, Art Director, Freelance

CORPORATE

OpenText, Marketing Department, Senior Designer
City of Brantford, ON., Senior Designer

HONOURS + AWARDS + FEATURES

MARCOM - Platinum award 2014
MARCOM - Gold award 2014
EDAC - National Marketing award 2014
EDCO - Provincial Marketing award 2014
EDCO - Provincial Marketing award 2014
EDCO - Provincial Marketing award 2006
EDAC - National Marketing award 2005
ONTARIO Marketing - Lieutenant Governor's Award for Marketing Excellence
ADOBE CANADA - Creative for the Public Sector, International Gallery, Ottawa
WEBDESIGNER UK Magazine - Outstanding portfolio feature, Issue #210
AUBREY HAGGAR Distinguished Teaching Award nominee

EDUCATION

University of Waterloo, BFA (Studio Specialization)
Sault College of Applied Arts, Advertising & Graphic Design (3yr)
Conestoga College, Website design and Interactive

SELECTED BRAND EXPERIENCE

City of Vaughan, ON	Toyota Canada
Durham Region, ON	Boston Pizza
NPAAMB	Blackberry
CAA	Alzheimers Society Ontario
CIL	Liberal Party, Canada
Remax Realty	Conervative Party, Ontario
Coldwell Banker Realty	United Way Canada
Communitech	University of Waterloo
TD Bank Canada	Conestoga College

SERVICES

Creative/Art Direction
Visual Identity Creation
Campaign Development
Curriculum Development

SELECTED WORKS

deadbird.ca

CONNECT

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